

Membership Investment Package



Our Mission Statement:

The purpose of the Lake West Chamber shall be to advance commercial, industrial, tourism, educational, civic and community interests, by promoting growth, leadership, and the welfare of our community.



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| Membership Benefits | President | Investor | Patron | Benefactor | Business | Associate | Non-Profit |
|---|------------------------|----------|---------|------------|----------|-----------|------------|
| | Tiered Membership Dues | \$3,100 | \$2,500 | \$1,900 | \$1,225 | \$615 | \$360 |
| Membership Value | \$8,000 | \$6,000 | \$4,200 | \$3,200 | \$1,800 | \$1,300 | \$900 |
| Receive weekly eblasts and special announcements | X | X | X | X | X | X | X |
| Member-exclusive business referrals | X | X | X | X | X | X | X |
| Access to the Member to Member Program | X | X | X | X | X | X | X |
| Invitation to Chamber networking events | X | X | X | X | X | X | X |
| Authorized use of the LWCC logo on your business advertising (as a member in good standing) | X | X | X | X | X | X | X |
| Ribbon cutting ceremony with promotional email blast and Facebook coverage | X | X | X | X | X | X | X |
| Access to post and promote on the LWCC Facebook members only page | X | X | X | X | X | X | X |
| Share business cards/brochures at the Chamber office kiosk - available for visitors to take | X | X | X | X | X | X | X |
| Business listing in the annual Lake of the Ozarks printed business directory | X | X | X | X | X | X | X |
| Business listing in LWCC online directory | X | X | X | X | X | X | X |
| Hyperlink to your business website from the LWCC directory | X | X | X | X | X | | |
| Annual Dinner Tickets | 8 | 8 | 6 | 4 | 2 | | |
| Add additional business to your membership | 4 | 2 | 1 | 1 | 1 | | |
| Add additional business category to your Chamber online directory listing and printed | 4 | 2 | 1 | 1 | 1 | | |
| Recognition at LWCC sponsored events | X | X | X | X | | | |
| Business logo placement with hyperlink to your business in weekly e-blasts <u>AND</u> on the LWCC website | X | X | X | X | | | |
| Standard booth at the LWCC Business Expo | | X | X | X | | | |
| Full-color logo banner displayed at outdoor LWCC sponsored events | 3 x 8 | 3 x 6 | 3 x 6 | 3 x 6 | | | |
| Recognition at Joint Chamber Events | X | X | X | | | | |
| Hole Sponsor for Annual LWCC Golf Tournament | X | X | X | | | | |
| Team Entry for Annual LWCC Golf Tournament | X | X | X | | | | |
| Sponsorship at Annual LWCC Golf Tournament | X | X | | | | | |
| Member spotlight article on LWCC Facebook page | X | X | | | | | |
| Use of LWCC office boardroom, based on availability | X | X | | | | | |
| Premium Booth at the LWCC Business Expo | X | | | | | | |
| Sponsor Office / Boardroom | X | | | | | | |
| Signage in West Event Hall at Chamber Building | X | | | | | | |

Benefits per Membership Level (2025 - 2026)

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*Sponsorships - Unless otherwise noted, include Business Logo on available media and where appropriate Banners displayed at the event.

Banners, Logos and Placement of logos will be more prominent based on level of membership.

**Friend of the Chamber Memberships - Inquire with the Chamber

*** LWCC = Lake West Chamber of Commerce

| AD HOC Services and Pricing | |
|---|-------|
| Custom E-Blast or Facebook Spotlight - Each Occurance | \$ 50 |
| Additional Business (Web listing) | \$ 50 |
| Additional Category (Web listing) | \$ 50 |
| Hotlink from LWCC Web Page | \$ 50 |



* Membership is valid annually from June 1st to May 31st *

CHAMBER EVENTS

Join us in celebrating our signature annual events—designed to support local businesses, strengthen community ties, and uplift families throughout the Lake of the Ozarks region.

BUSINESS EXPO

Take part in the one of the largest showcase of local businesses and nonprofit organizations on the west side of the Lake with fellow professionals, connect with the community, and spotlight your products and services



GOLF TOURNAMENT

Tee up for success at the Lake West Chamber Annual Golf Tournament! This fun-filled day is a fantastic way to promote your business, enjoy friendly competition and walk away with prizes.

LIGHTED CHRISTMAS PARADE

Start the holiday season in style at the Lake's largest lighted Christmas Parade! Sponsor the event or enter your own float as we illuminate Main Street Laurie. Afterwards, take in the magic at the Enchanted Village at the Laurie Fairgrounds.



COFFEE & CONNECTIONS

Engage with fellow professionals and community leaders at our monthly events. From relaxed morning coffees to after hours evening events, these gatherings are a great way to exchange ideas, grow your network, and stay connected to what's happening around the Lake.



Lake West CHAMBER

PRESIDENT LEVEL MEMBERS



A la Carte Opportunities

Depending on your selected membership tier, additional À La Carte Opportunities are available to further enhance your business's visibility and engagement within the community. By choosing your sponsorships now, your business will be automatically enrolled at the selected level, eliminating the need for separate outreach prior to each event.

If you choose not to participate in À La Carte Opportunities at this time, you may still be contacted throughout the year regarding available sponsorships or newly introduced Chamber events.

| Opportunity | Price | Available For | |
|--|-----------------------------------|--|----------|
| Hot Link to Business Website | \$50 | Non-Profit, Associate | _____ |
| Annual Golf Team | \$400 | Non-Profit, Associate, Business, Benefactor | _____ |
| Hole Sponsor at Golf Tournament | \$100 | Non-Profit, Associate, Business, Benefactor | _____ |
| Annual Dinner Tickets | \$40 per ticket | Non-Profit, Associate | _____ |
| Lake West Business Expo Booth | Standard: \$350 Premium: \$400 | Non-Profit, Associate, Business | _____ |
| Custom e-Blast or Facebook Spotlight | \$50 per occurrence | All Tiers | _____ |
| Total amount of A la Carte Additions (transfer to application) | | | \$ _____ |

INVESTOR LEVEL MEMBERS

