

Membership Investment Package



Lake West
CHAMBER

Our Mission Statement:

The purpose of the Lake West Chamber shall be to advance commercial, industrial, tourism, educational, civic and community interests, by promoting growth, leadership, and the welfare of our community.

MEMBERS SUPPORTING MEMBERS

Proud Member

WE'RE

IN



Lake West
**CHAMBER
OF COMMERCE**



www.lakewestchamber.com

Lake West Chamber of Commerce
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Sunrise Beach, MO 65079
Office: 573-374-5500
Toll Free: 877-227-4086
www.lakewestchamber.com
info@lakewestchamber.com

| Membership Benefits | Benefits per Membership Level | | | | | | |
|-----------------------------------------------------------------------|-------------------------------|----------|---------|------------|----------|-----------|------------|
| | President | Investor | Patron | Benefactor | Business | Associate | Non-Profit |
| Tiered Membership Dues | \$3,100 | \$2,500 | \$1,900 | \$1,225 | \$615 | \$360 | \$150 |
| Membership Value | \$8,000 | \$6,000 | \$4,200 | \$3,200 | \$1,800 | \$1,300 | \$900 |
| Listing of business in Lake West Chamber of Commerce Online Directory | X | X | X | X | X | X | X |
| Receive Weekly and Special Email Blasts | X | X | X | X | X | X | X |
| Chamber Networking Events | X | X | X | X | X | X | X |
| Ribbon Cutting with Local Media and Email Blast | X | X | X | X | X | X | X |
| Listing in Annual Lake of the Ozarks Printed Directory | X | X | X | X | X | X | X |
| Member to Member Program (New 2024-2025) | X | X | X | X | X | X | X |
| Referrals - Members Only | X | X | X | X | X | X | X |
| Business Cards or Brochures at Chamber office Kiosk | X | X | X | X | X | X | X |
| Facebook LWCC Advertising/Posting access | X | X | X | X | X | X | X |
| Hotlink - On LWCC Page | X | X | X | X | X | | |
| Annual Dinner Tickets | 8 | 8 | 6 | 4 | 2 | | |
| Additional Business | 4 | 2 | 1 | 1 | 1 | | |
| Additional Business Category | 4 | 2 | 1 | 1 | 1 | | |
| Sponsorship of Westside Cleanup | X | X | X | X | | | |
| Sponsorship St. Pats Pub Crawl / Water Parade | X | X | X | X | | | |
| Sponsorship of Kids Fishing Derby | X | X | X | X | | | |
| Sponsorship at Christmas Parade | X | X | X | X | | | |
| Sponsorship of Email Blast | X | X | X | X | | | |
| Sponsorship at Business Expo | X | X | X | X | | | |
| Business Expo Booth - Standard Booth | | X | X | X | | | |
| Scrolling Banner on Lake West Chamber Website | X | X | X | X | | | |
| Full Color Logo Banner for Outdoor Events | 3 x 8 | 3 x 6 | 3 x 6 | 3 x 6 | | | |
| Annual Golf Tournament Hole Sponsor | X | X | X | | | | |
| Annual Golf Tournament Team | X | X | X | | | | |
| Sponsorship of Joint Chamber Events | X | X | X | | | | |
| Annual Golf Tournament Sponsorship | X | X | | | | | |
| Business Spotlight Article on LWCC Facebook page | X | X | | | | | |
| Office/Boardroom Use | X | X | | | | | |
| Business Expo Booth - Premium Booth | X | | | | | | |
| Sponsor Office / Boardroom | X | | | | | | |
| Signage in West Event Hall at Chamber Building | X | | | | | | |

*Sponsorships - Unless otherwise noted, include Business Logo on available media and where appropriate Banners displayed at the event.

Banners, Logos and Placement of logos will be more prominent based on level of membership.

**Friend of the Chamber Memberships - Inquire with the Chamber

| | |
|-------------------------------------------------|-------|
| AD HOC Services and Pricing | |
| Custom E-Blast - Each Occurance | \$ 50 |
| Additional Business (Weblisting) | \$ 50 |
| Additional Category (Weblisting) | \$ 50 |
| Hotlink from Lake West Chamber of Commerce Page | \$ 50 |



CHAMBER EVENTS

We are thrilled to extend an invitation to our upcoming annual events which are dedicated to making a positive impact on our member businesses, the community and the families at Lake of the Ozarks.

BUSINESS EXPO

Be a part of the largest gathering of local businesses and non-profit organizations on the west side of the lake. Connect with the community, build your network, and showcase your products and services.



GOLF TOURNAMENT

The Lake West Chamber Golf Tournament is a great opportunity to promote your business, have fun, and maybe even win a prize.

KIDS FISHING DERBY

Join the Lake West Chamber as a sponsor or volunteer for our free Kids Fishing Derby. Be a part of this exciting community event that encourages families to create a Lake of the Ozarks memory.



LIGHTED CHRISTMAS PARADE

Kick off the Holiday Season at the Largest Lighted Christmas Parade at the Lake. Be a sponsor and/or enter a float as we light up Main Street.



Lake West CHAMBER

PRESIDENT LEVEL MEMBERS



A la Carte Opportunities

If you have chosen an Associate, Business or Benefactor Level Tier, please consider the following A la Carte Opportunities for your Business. Choosing Sponsorships now ensures you will not be contacted prior to each event, but automatically entered into the Level of Sponsorship you choose. If you are not interested in A la Carte Opportunities at this time, you may still be contacted for participation interest, or if new Chamber Events are introduced.

ADDITIONAL CHAMBER OPPORTUNITIES

Hot Link to your Website - \$50

Annual Golf Team - \$400

Hole Sponsorship for Golf Tournament - \$100

Annual Dinner - \$40/ticket # _____ = \$ _____

St. Pat's Water Parade - \$40/ticket # _____ = \$ _____

Lake West Business Expo Booth - (If Available) Standard \$350, Premium \$400

Individual Business Eblast - \$50

Total amount of A la Carte Additions (transfer to application)

\$ _____

INVESTOR LEVEL MEMBERS



LakeExpo.com
Daily News. Free Classifieds.

