

# Membership Investment Package



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[www.lakewestchamber.com](http://www.lakewestchamber.com)



#lakewestmo

*Our Mission Statement:*

**Creating opportunities for business, economic development, tourism and quality of life at the Lake of the Ozarks.**

2023



2024

**Lake West Chamber of Commerce**  
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**President Level Investment - \$2550/Value - \$7,900**

**Banner** - As a President Level Member, your company will have a **3 x 8** colored logo banner that will be displayed at Outdoor Chamber Events.

**Annual Dinner** - Your business will receive **8** Complimentary tickets for the event.

**Permanent Signage** - **2 x 4** Sign prominently displayed in the West Wing conference room of the Chamber building.

**Additional Business** - **4** additional businesses can be listed the same as your primary business on all marketing materials and directories.

**Additional Categories** - **4** additional categories to list your business. (Provides **5** locations in the Directory for your business)

**Investor Level Investment - \$2,050/Value - \$5,500**

**Annual Dinner** - Your business will receive **8** Complimentary tickets for the event.

**Use of office/conference room for meetings** - Subject to availability.

**Additional Business** - **2** additional businesses can be listed the same as your primary business on all marketing materials and directories.

**Additional Categories** - **2** additional categories to list your business. (Provides **3** locations in the Directory for your business)

**LWCC Facebook**– Spotlight article written about your business.

**Patron Level Investment - \$1,550/Value - \$3,500**

**Annual Dinner** - Your business will receive **6** Complimentary tickets for the event.

**Golf Tournament** - Includes **1** team entry and an individual hole sponsorship.

**Educational Series Sponsorship** - When Educational Sponsorship events are held, you will be recognized as a contributing Member.

**Benefactor Level Investment - \$1,000/Value - \$2,700**

**Banner** - As a Benefactor, your company will have a **3 x 6** colored logo banner that will be displayed at Outdoor Chamber Events.

**Annual Dinner** - Your business will receive **4** Complimentary tickets for the event.

**Lake West Business Expo** - You will have a complimentary **8 X 10** booth at the Expo.

**West Side Clean up**– Logo will be displayed on advertisements for this event.

**Weekly E-Mail Blasts** - Tiered company Logo displayed on the Weekly E-mail Blasts.

**Additional Business** - List **1** additional business the same as your primary business on all marketing materials and directories.

**Additional Categories** - List **1** additional category to list your business. (Provides **2** locations in the Directory for your business)

**Website** – Scrolling electronic banner for your company on the Chamber website.

**Retractable Banner** - Logo on a Tiered Member banner will be displayed as a sponsor of all regular Chamber events such as Networking Socials.

## **Business Level Investment - \$500/Value - \$1,500**

**Annual Dinner** - Your business will receive 2 Complimentary tickets for the event.

**St. Pat's Pub Crawl/Water Parade** - Sponsorship of event with your logo on a retractable banner.

**Kid's Fishing Derby** - Sponsorship of event with your logo on a retractable banner.

**Hot Link** - A Hotlink to your website in the LWCC online Directory.

## **Associate Level Investment - \$300/Value - \$1,100**

**Directory** - Listing in the Online Membership Directory and the printed Lake Wide Chamber Membership Directory.

**Ribbon Cutting** - Your business with picture and write up included in local media, Lake West Social Media and in the Chamber E-Blast.

**Advertise** - Your business through Chamber weekly E-mail Blasts and all social media. (Email blasts sent every Wednesday)

**Chamber Display** - Business cards, brochures, and flyers displayed at Chamber office. Space also available at outside **24/7** Kiosk.

**Marketing opportunities** - Ad Hoc sponsorship of Chamber events is available.

**Lake West Chamber Facebook Pages** - Access to our Private Members Only Facebook Page in addition to our Public Facebook Page.

**Referrals**

## **Non-Profit Level Investment - \$150/Value - \$800**

**As a non-profit business or organization you will receive benefits equivalent to our Associate Level Investment. Please see our Associate Level investment above for more details.**

## **Individual Level Investment-\$100/Value - \$600**

**Directory** - Listing in the Online Membership Directory.

**E-Mail Blasts** - Receive information regarding upcoming events and business news.

**Chamber Networking Socials** - Interact with other members.

**New Member SWAG Bag** - Information and SWAG from Chamber Members.

**\* Special Chamber Events** - Kid's Fishing Derby, Golf Tournament, St. Pat's Water Parade, Lake West Business Expo, Annual Dinner, Christmas Parade, West Side Clean Up, Ribbon-Cutting Ceremony's, and monthly Networking Socials.

**\*\* Each Level of Membership will receive the benefits from the previous levels.**

**\*\*\* Lake West Chamber will EXCLUSIVELY refer Member Businesses.**



Lake West  
CHAMBER

PRESIDENT LEVEL MEMBERS



A la Carte Opportunities

If you have chosen an Associate, Business or Benefactor Level Tier, please consider the following A la Carte Opportunities for your Business. Choosing Sponsorships now ensures you will not be contacted prior to each event, but automatically entered into the Level of Sponsorship you choose. If you are not interested in A la Carte Opportunities at this time, you may still be contacted for participation interest, or if new Chamber Events are introduced.

PARTICIPATION ADDITIONS

- Hot Link to your Website - \$50 \_\_\_\_\_
- Annual Golf Team - \$400 \_\_\_\_\_
- Hole Sponsorship for Golf Tournament - \$100 \_\_\_\_\_
- Annual Dinner - \$40/ticket # \_\_\_\_\_ = \$ \_\_\_\_\_
- St. Pat's Water Parade - \$40/ticket # \_\_\_\_\_ = \$ \_\_\_\_\_
- Lake West Business Expo Booth - (If Available ) 8x10 \_\_\_\$325 Premier \_\_\_\$425 \_\_\_\_\_
- Individual Business Eblast - \$50 \_\_\_\_\_

Total amount of A la Carte Additions (transfer to application) \$ \_\_\_\_\_

INVESTOR LEVEL MEMBERS

