



# ACCESS Lake West Billboard Campaign

In an effort to promote our business community in the Westside area, the Lake West Chamber of Commerce is introducing a new, inexpensive way business members can share information about their business to the thousands of traveling motorists on our roadways through the ACCESS Lake West Business Billboard Campaign.

Space is limited to 24 businesses - For only **\$160** for four weeks, chamber members can place their advertisement on a billboard along with three other chamber members (see attached poster image) to welcome our motorists to the Westside and promote their business.

The billboard is 10' X 24' in size that will be shared by four business members and a welcome tag line from the Lake West Chamber of Commerce. Individual member space on the billboard will be 3'6" X 10' 10".

A chamber member can sign up for one (4) week cycle and would have the opportunity for additional 4 week cycles if space allows. The campaign costs for one (4) week cycle is \$160 which must be paid in advance at least six weeks prior to sign placement.

All information must be in good taste and of a professional manner. Will display Logo and Business name! Political campaigns will not be allowed.

The location of the billboard is along Highway 5 between Gravois Mills and Greenview area. At this time, one billboard is available; however, additional billboards may be added to accommodate promotional demand.

## ACCESS Lake West Billboard Advertising Contract

Date: \_\_\_\_\_

Preferred four week slot (must have a minimum of three businesses per month):

February \_\_\_\_\_ March \_\_\_\_\_ April \_\_\_\_\_ May \_\_\_\_\_ June \_\_\_\_\_  
July \_\_\_\_\_ August \_\_\_\_\_ September \_\_\_\_\_ October \_\_\_\_\_ November \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address, City, State: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Signature: \_\_\_\_\_

Please remit payment with this contract and artwork/images for the billboard to:

Lake West Chamber of Commerce  
PO Box 340  
Sunrise Beach, MO 65079  
Phone: 573-374-5500 Fax: 573-374-8576 [info@lakewestchamber.com](mailto:info@lakewestchamber.com)

<b>This information for OFFICE USE ONLY</b>
Payment Date: _____
Four week slot: _____ to _____
Form of Payment: _____
Amount: _____
Forwarded to Lamar: _____